

REGISTRANT INFO

Company Name

Office Contact Name

Office Contact Number

Mailing Address

Show Contact Name

Cell Phone Number

Town

Province Postal Code

Phone Fax

Email

Website

Product/Service being exhibited during Home Show 2012

PLEASE TEAR OFF AND RETURN THIS SHEET WITH BOTH SIDES COMPLETED TO:

Canadian Home Builders' Association – Newfoundland Labrador
435 Blackmarsh Road ■ St. John's NL ■ A1E 1T7

To register by telephone or for additional information, contact Kelly at:

telephone 709.753.2000 ■ toll free 1.800.265.2800
fax 709.753.7469 ■ email admin@nfbuilders.ca

HOMESHOW

SPONSORSHIP OPPORTUNITIES

CONTRIBUTING SPONSOR \$500

- ▶ Full-Color logo acknowledgement on 10,000 Show Flyers
- ▶ Full-Color logo acknowledgement in Exhibitor's Manual
- ▶ 50 Complimentary Show Passes

SUPPORTING SPONSOR \$1,000

- ▶ Full-Color logo acknowledgement on 10,000 Show Flyers
- ▶ Full-Color logo acknowledgement in Exhibitor's Manual
- ▶ 100 Complimentary Show Passes
- ▶ Acknowledgement during opening reception and closing ceremonies
- ▶ \$75 discount on all booths reserved at Home Show 2012 (up to a maximum of 3)
- ▶ Full-Color logo on signage on floor of the Show

PARTNER SPONSOR \$3,000

- ▶ Full-Color logo acknowledgement on 10,000 Show Flyers
- ▶ Full-Color logo acknowledgement in Exhibitor's Manual
- ▶ Logo placement on Home Show posters and Telegram advertisements
- ▶ 200 customized/branded Complimentary Show Passes
- ▶ Acknowledgement during opening reception and closing ceremonies
- ▶ Full-color logo on signage on floor of the Show
- ▶ \$150 discount on all booths reserved at Home Show 2012 (up to a maximum of 3)
- ▶ Cyclical acknowledgement in radio advertisements for Home Show 2012

Important Dates:

- December 22, 2011** Deposit and Proof of Insurance Due
- February 24, 2012** Balance Due
- March 16, 2012** No Refunds after this date

HOMESHOW 2012



MAY 04 - MAY 06 / MILE ONE CENTRE

PRESENTED BY

FOR OFFICE USE ONLY

Date Received

Booth # assigned

For additional information on sponsorship opportunities, contact Kelly at CHBA-NL.

709.753.2000



Canadian Home Builders' Association
Newfoundland Labrador



HELLO EVERYONE

CANADIAN HOME BUILDERS' ASSOCIATION - Newfoundland Labrador Home Show 2012, presented by RE/MAX, is a showcase of residential construction products and services in the Eastern Avalon. Home Show is Newfoundland & Labrador's largest building and renovation show with a focus on sharing information on energy efficiency, healthy housing and the value provided by doing business with professional product suppliers and service providers.

Be sure to book your space early to avoid missing out on this great opportunity to interact with thousands of consumers over a three-day period! The Home Show sponsorship program is an excellent opportunity for your company to be recognized with an event that has been successfully branded over a twenty-nine year period. To see how you can promote your company at the Show check out our sponsorship opportunities.

On behalf of the Home Show planning committee, I would like to thank each of you for your anticipated support of this year's show. Should you have any questions regarding booth space reservations, sponsorship, or event details please contact the CHBA-NL office.

We look forward to seeing you at Home Show 2012 where you can find "Everything 'HOME' at your fingertips"

Thanks,

Denis Galway
Home Show 2012 Committee Chair
CHBA-NL Past President

BOOTH RATES

CHBA MEMBER

8x10 - \$950 +HST

10x10 - \$1000 +HST

10x10 (perimeter) - \$1050 +HST

NON MEMBER

8x10 - \$1100 +HST

10x10 - \$1200 +HST

10x10 (perimeter) - \$1300 +HST

Booth holders receive 50 free Show passes per booth.

HST Registration # R107 770 109

REGISTRATION

Booth selection:

/ /
 1st choice 2nd choice 3rd choice

A \$400 non-refundable deposit is required per each booth reservation request)

Payment Options

Visa Mastercard Cheque

Credit Card Number

Expiry Date

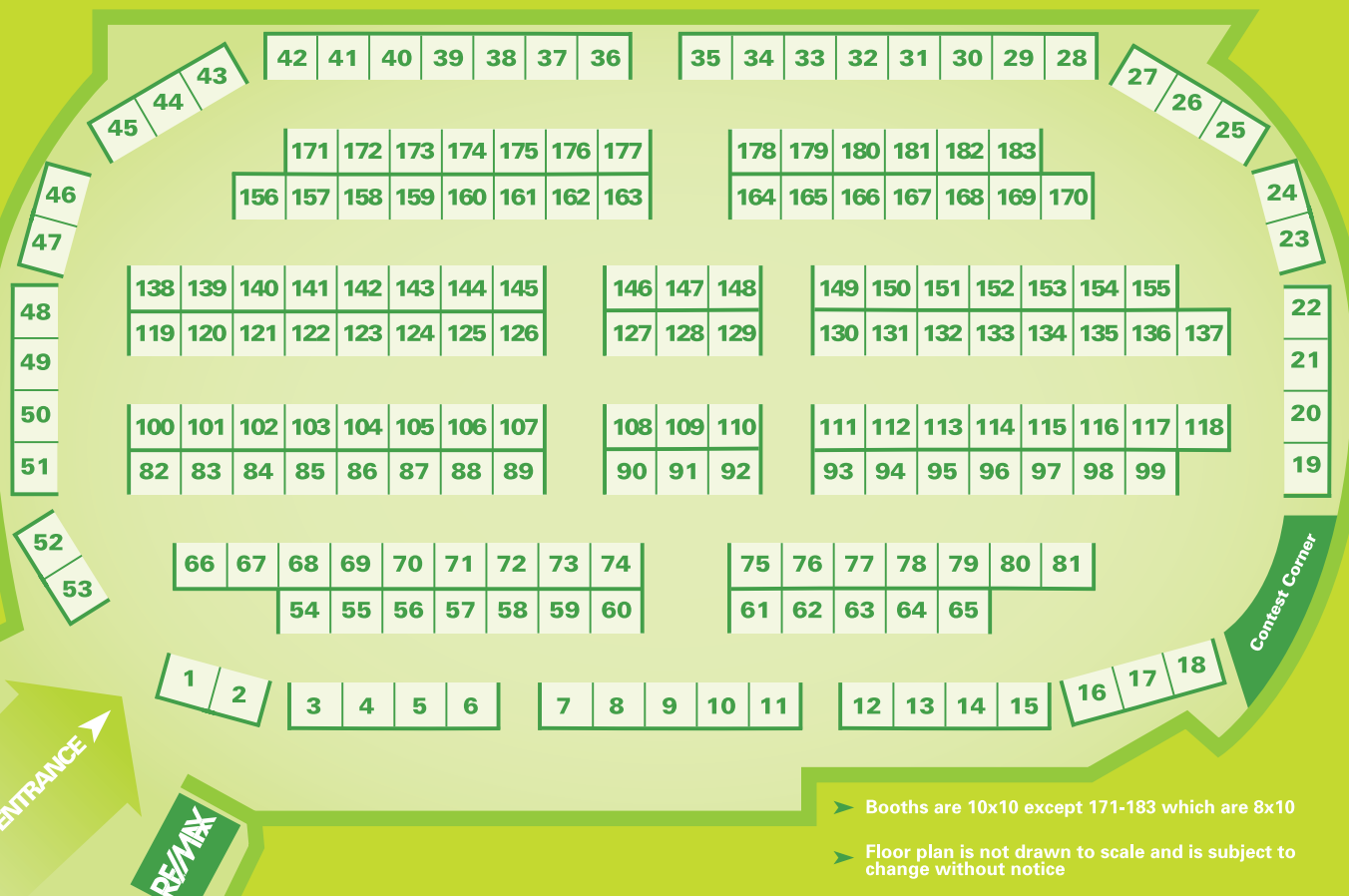
Name of Card Holder

Signature of Authorized Representative

Date Request Submitted

PLEASE NOTE

- ▶ No booth reservations will be accepted without a **non-refundable** deposit of \$400 per booth and proof of General Liability Insurance with a minimum of \$2,000,000
- ▶ Ensure to enclose a non post-dated cheque, MC, or VISA number for your deposit(s)
- ▶ 2011 Exhibitors will have until **December 22, 2011** to request their booth space from last year
- ▶ Balance must be paid in full by **February 24, 2012**
- ▶ No refunds will be issued after **March 16, 2012**
- ▶ Booths will be assigned on a first come first serve basis based on the date received by CHBA-NL
- ▶ Show participation is subject to Committee and/or Board Review



- ▶ Booths are 10x10 except 171-183 which are 8x10
- ▶ Floor plan is not drawn to scale and is subject to change without notice